



PROVIDING EXCEPTIONAL SERVICES
TO CHILDREN, FAMILIES, AND
COMMUNITIES ACROSS NEW MEXICO

2002 SUDDERTH DRIVE, RUIDOSO, NM 88345
(575) 257-2368 - WWW.REC9NM.ORG

Region 9 Education Cooperative

REQUEST FOR PROPOSAL #25020 New Mexico History Instructional Materials

Addendum #A Questions & Answers

1. Is there a New Mexico curriculum development firm or group that we could partner with in this effort.
NM PED can not recommend curriculum development firms for this scope of work, but would be open to a sub-contract under the awarded vendor to fulfill the full scope of work.
2. When will the final award decision be made?
Per the Sequence of Events in RFP 25020, the award will be made on 7/25/2025.
3. When do you hope to launch this project?
The work on this project is expected to begin late summer to early fall 2025, but exact dates will depend upon contract execution.
4. When do you need the final videos and instructional package?
We want these materials delivered early 2026, but exact dates will be determined during the contract execution process.
5. What is your stance on AI? If the use of AI is allowed, please share your most up-to-date guidelines with us.
The use of AI is not permitted in the creation of these materials.
6. Can you confirm that there is a New Mexico vendor preference?
Per RFP 25020, New Mexico Business preference will be given if an offeror meets the requirements found on page 19, outlined in the RFP.



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7. Can you confirm that \$60,000 is the full budget?

Per New Mexico procurement code/law, an awarded vendor under an RFP may be paid above \$60,000.00 to fulfill the RFP's stated scope of work through an executed contract.

8. Will your team be available to review initial concept boards/storyboards, scripts, as part of a collaborative workflow?

Yes, PED expects to be a part of the development of these materials.

9. Identify any alignment services needs for this project (such as gap analysis, crosswalk, forward or reverse correlations).

Not applicable.

10. Should we assume that there should be 3 videos and corresponding instructional materials packages: one for G4, one for G7, and one for high school (9th grade)?

Not necessarily, but the printed student materials need to be on grade level.

11. Can you provide information about social studies class time in G4, G7, and G9 that will use the video and instructional materials packages?

The content can be chunked into 10-15 minute video(s) or be about 60 minutes long. The comprehension materials should include writing prompts and provide opportunities for individual responses, paired or small-group collaboration, and whole-group discussion. In all, this process (viewing the video(s) and engaging with the comprehension activities) should take at least 3 class periods or about 90 minutes for 4th grade and about 150 minutes for 7th and HS.

12. Can you tell us more about what you mean and what you envision for "comprehension guides for students"?

These should support the learning of the content in the videos. They should include well-crafted writing prompts, opportunities for individual responses, paired and small-group collaboration, and whole group discussion. Extension activities could involve students developing a slide presentation or short video.



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13. Is the expectation for the instructional materials package to be daily student materials/activities and daily teacher guides? If so, how many days of instructional materials do you envision?

Between 3-5 days total of instructional time.

14. Are you seeking 100% original video production for all shots/locations or is it allowable to utilize some b-roll where appropriate?

B-roll footage can be used to supplement the content, but the overall product needs to be originally developed and produced.

15. Are there specific historians and community figures that you wish to feature or will acquiring those interviewees be the responsibility of the vendor?

The vendor needs to do this outreach.

16. Will the videos and materials ultimately be utilized in an LMS or other curriculum repository/platform for distribution? If so can you identify the distribution platform?

Yes, they will be embedded in a Canvas course.