



NATIONAL FORUM TO  
ADVANCE RURAL EDUCATION



# SPONSORSHIP OPPORTUNITIES

October 31-November 1, 2024

Savannah Convention Center  
Savannah, GA



In partnership with:



Learn more at [www.nrea.net/nfare](http://www.nrea.net/nfare)

#RuralEdForum





## CONNECT WITH OUR NATIONAL AUDIENCE

Expand your reach and showcase your products and services with hundreds of rural education leaders, decision makers, and practitioners from across the country at the 2024 National Forum to Advance Rural Education.

The 2024 event will be an in-person event in Savannah, GA. Like always, the event is designed to create an environment for collaboration and innovation with a diverse community that includes, national experts, K-12 and higher education practitioners, leading researchers, policymakers, and philanthropic leaders.

We are seeking partnerships with sponsors who share our vision and commitment of supporting rural school districts. Together, with your investment, we will be able to offer rural educators a dynamic and impactful professional learning and networking experience.

*“This conference has been one of the most beneficial conferences I have attended over my career.”*



*“This is the fifth year I have attended the conference and it is always inspiring and exciting!”*



*“The Forum was an excellent learning and networking opportunity.”*



*“Everything was amazing— from the location, keynote speakers, breakout sessions, and food. Looking forward to future conferences.”*



### 2023 BY THE NUMBERS

#### ATTENDEES

644

In-person



800

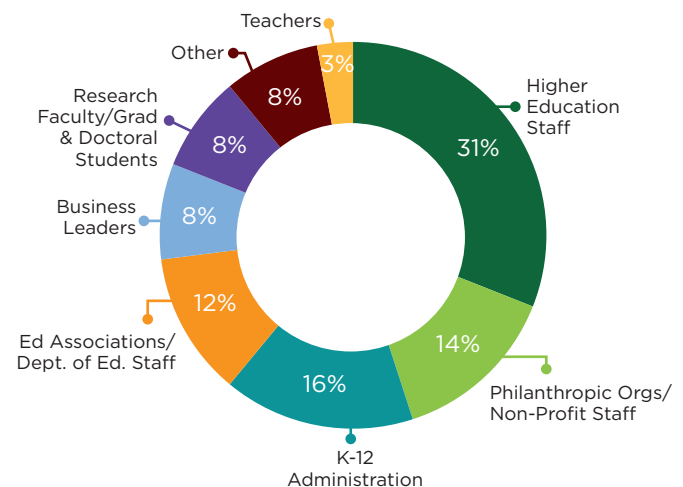
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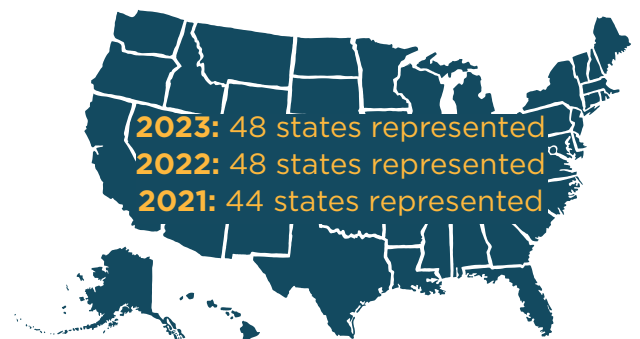
118

Virtual

### ROLES REPRESENTED



### ATTENDEES BY STATE





# PARTNERSHIP CATEGORIES & OPPORTUNITIES

	<b>PREMIER</b> \$100,000	<b>GOLD</b> \$50,000	<b>SILVER</b> \$25,000	<b>BRONZE</b> \$10,000	<b>COPPER</b> \$5,000
Conference registrations	6	4	4	2	2
Virtual advertising in event app	x	x	x	x	x
Ad in printed program	<b>Full Page</b>	<b>Half Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Quarter Page</b>
Onsite exhibit booth (\$1,500 value)	x	x	x	x	x
Final attendee list with emails	x	x	x	x	x
Acknowledgement as event sponsor in printed program, on website, social media channels, and event app	x	x	x	x	x
1-2 minute video/commercial to be posted in event app	x	x	x	x	
Opportunity to host a breakout session in partnership with school district/educators	<b>60-Minute In-Person</b>	<b>60-Minute In-Person</b>	<b>60-Minute In-Person</b>		
Written blog or vlog to integrate into pre-event marketing materials	x	x			
Logo on attendee badge and welcome packages	x				
Acknowledgment as attendee reception sponsor, including signage and opportunity to address attendees (first-come, first-served basis)	x				
Acknowledgement as welcome party sponsor and opportunity to address attendees (first-come, first-served basis)		x			
Acknowledgement as pre-conference sponsor and opportunity to address attendees (first-come, first-served basis)			x		

## ADDITIONAL OPPORTUNITIES

### KEYNOTE: \$10,000



Keynote speakers set the tone for the conference opening and closing. Sponsor one of four keynote speakers and have the opportunity to introduce them in-person on Thursday or Friday, along with a 1-2 minute introduction of your company and your company's commitment to rural education. This sponsorship also includes one conference registration and your company name/logo on our website, event app, and printed program.

### CONFERENCE WI-FI: \$7,500



Conference Wi-Fi is a crucial productivity tool for all conference attendees. Become our official Wi-Fi sponsor and create a custom password using your company name or something of your choice (character limits may apply). You will also receive your company name/logo on our website, event app, and printed program.

### AFTERNOON SNACK STATION: \$7,000



Attendees are eager to refuel for an afternoon energy boost. Be the one to supply them with a create-your-own snack mix following our afternoon general session on Thursday.

You will receive custom signage by the snack station with your company logo and your company name/logo on our website, event app, and printed program.

### REST & RECHARGE ROOM: \$5,000



Taking a few minutes to rest and recharge is important for our attendees. This sponsorship is designed to create a relaxing spot for attendees that is away from the hustle and bustle of the conference. Picture a quiet room

with soothing music, healthy snacks and beverages, and relaxing massage chairs. Your sponsorship will provide all of the essentials for this dedicated room, along with custom signage with your company logo, and your company name/logo on our website, event app, and printed program.

### PHOTO BOOTH: \$3,500



Photo booths are always a fun way to capture an attendee's conference experience. Each keepsake photo strip will be customized with your company name. You will also receive custom signage by the photo booth with your company logo and your company name/logo on our website, event app, and printed program.

### GOURMET COFFEE BAR: \$3,000



Every conference attendee needs a boost of caffeine. This sponsorship provides a gourmet coffee bar following our afternoon general session on Thursday—think flavored coffees, syrups, and add-ins. You will receive custom signage by the coffee bar with your company logo and your company name/logo on our website, event app, and printed program.

### SERVICE PROJECT SUPPLIES: \$2,500



Last year, we started a new conference tradition of giving back to our host city by assembling snack packs for the families and children staying at Ronald McDonald House.

This year, we plan to with a Savannah-area service organization. Your sponsorship will provide the supplies needed to complete our service project, along with custom signage with your company logo, and your company name/logo on our website, event app, and printed program.

### ANIMAL ENCOUNTERS: \$2,500



This sponsorship helps to bring animals into the conference during our welcome party or attendee reception where attendees can engage with animals, learn more about animal conservation, and snap a few selfies. Your sponsorship will provide the opportunity to partner with a local zoo or animal conservation organization. You will also receive your company name/logo on our website, event app, and printed program.

## INTERESTED IN PARTNERING WITH US?

Learn more at [www.nrea.net/event-sponsors](http://www.nrea.net/event-sponsors)  
or contact Allen Pratt, Executive Director, NREA at [allen-pratt@utc.edu](mailto:allen-pratt@utc.edu).



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## PAST SPONSORS



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